



Republic of the Philippines
Department of Education
Region X
DIVISION OF CAGAYAN DE ORO CITY
Fr. William F. Masterson, S.J. Avenue,
Upper Balulang, Cagayan de Oro City
Tel. Nos. (088) 855-0049

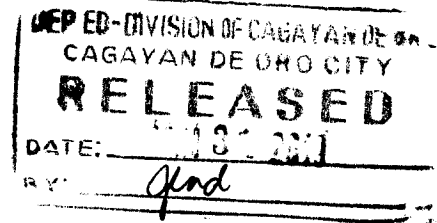


Date: January 29, 2019

DIVISION ADVISORY:

No. 20 s. 2019

PINASayang Sining on the Spot Painting Contest



**TO: ALL SECONDARY SCHOOL HEADS
BOTH PRIVATE & PUBLIC SCHOOLS
This Division**

1. Attached is the invitation letter from Mr. Mike Limuel Felisilda, the Store Marketing Assistant-Bulua of Expressions Stationery Shop, inviting all K-12 students (ages 12-16 years old) to participate in the "PINASayang Sining On-the-Spot Painting Contest on February 24, 2019 at CityMall, Tagum.
2. For your information and guidance.

JONATHAN S. DELA PEÑA, Ph.D., CESO V
Schools Division Superintendent

Encl.:

As stated

To be indicated in the perpetual index
under the following subjects:

Invitations

Contest

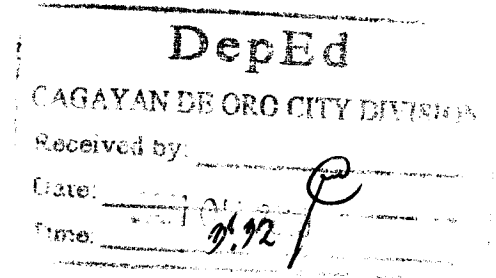
Arts

Expressions Stationery Shop, Inc.

3/F Sterling Place Building, 2302 Pasong Tamo Ext.,
Makati City, Philippines, 1231
(632) 813-7828 / Fax: (632) 893-2611
www.expressions.com.ph

January 07, 2019

Jonathan S. Dela Peña, PhD., CESO V
Superintendent
Division of Cagayan de Oro City
Department of Education R10



Dear Ma'am,

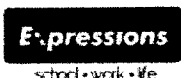
Happy New Year from Expressions!

Year 2018 has been very fruitful for us, The Expressions Stationery Shop Inc., as we celebrated our 30th Anniversary with awesome activities such as the Guinness-certified World's Largest Art Lesson. We are taking this opportunity to thank the Department of Education for being part of the world record event that brought pride to our brand and to our country as well.

Just to share with you, Department of Education Division of Quezon City provided 16,692 high school students and around 200 teachers to participate in beating the World Record for the Largest Art Lesson. Please see attached pictures of the students.

This worthwhile experience is something that we want to share to all students in the Philippines; that they too can be part of promoting learning and creativity in our country. Hence, from the team that brought the Guinness record to our country, we at Expressions is launching **PINASayang Sining On the Spot Painting Contest** that will run from **February 16 to March 31, 2019**. This campaign is in partnership with National Commission for Culture and the Arts for the celebration of National Arts Month in February.

We are writing you this letter to seek for your **endorsement** in requiring the K-12 students (ages 12 to 16 years old) within your division to participate in the "On the Spot Painting Contest". Your approval will be very valuable to us since our aim is to promote learning and creativity to students. Moreso, Expressions will provide the paint canvas and the interested student participant just need to purchase P200 worth of paint materials from any Expressions store to officially join the contest.



Below is the mechanics of the contest:

1. Join the Expressions PINASayang Sining: On the Spot Painting Contest by presenting a minimum single receipt of P200 worth of painting materials from any Expressions stores.
2. First 50 contestants to register will be given a FREE paint canvas % Expressions at the contest proper
3. Contestant shall bring the paint materials he/she bought from Expressions and other paint materials that he/she will use at the contest proper. Only paint materials are allowed to use
4. There will be two phases of the contest, regional and national. For regional, there are 11 regional stores who will conduct the contest. Each regional store will have 3 winners (1st, 2nd, 3rd). For the national level, all 1st prize winners of each regional store will be reviewed by the judges from Expressions Stationery Shop Inc.
5. Here are the criteria for judging for the regional and national level:
Relevance to Theme - 40%
Creativity and Presentation - 40%
Originality - 20%

Prizes breakdown for each regional store will be as follows:

- 1st Prize: P20,000 (cash and gift certificates)
- 2nd Prize: P15,000 (cash and gift certificates)
- 3rd Prize: 8,000 (cash and gift certificates)

National winner will win P10,0000 worth of gift certificates.

Regional contest proper will be held in the following regional locations:

REGION	STORE	DATE
North Luzon 1	Robinsons San Nicolas	Feb 16
Bulacan	Robinsons Malolos	Feb 16
Visayas	CityMall Kalibo	Feb 16



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QC	Ever Gotesco Commonwealth	Feb 17
Central Luzon	Nepo Mall	Feb 17
Cebu	Robinsons Cebu	Feb 17
North Luzon 2	SM Tuguegarao	Feb 23
South Luzon 1	SM Dasmariñas	Feb 23
GMA	Waltermart Sucat	Feb 24
South Luzon 2	Victory Mall Tanauan	Feb 24
Mindanao	CityMall Tagum	Feb 24

We are looking forward to this fruitful partnership. For any clarifications and queries, please feel free to reach the undersigned at your most convenient time at _____. If you agree with the above details, please sign the conforme below and send it back to us via email at _____.

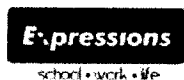
Thank you very much!

Sincerely,

Mike Limuel V. Felisilda
Store Marketing Assistant - Bulua
Expressions Stationery Shop Inc.

CONFORME:

Please sign above your printed name
Department of Education



Division Office _____

ATTACHMENT 1: PINASayang Sining: World Largest Art Lesson pictures



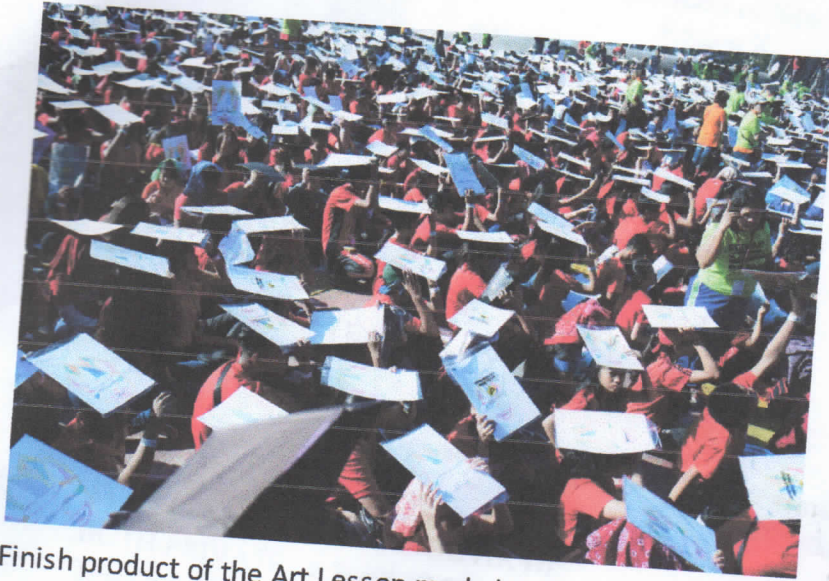
Aerial Shot of the 16,692 participants



Students actively participating in the Art Lesson

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Finish product of the Art Lesson made by the students